

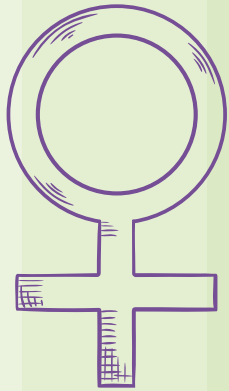


Halton Women's Place
Healthy Relationships • Healthy Communities

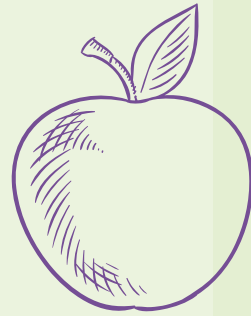
Broadening our Boundaries

STRATEGIC PLAN 2021-2024

Pillars of Excellence



Client Service
Delivery



Education
& Advocacy



Partnerships
& Collaboration



Organizational
Wellness

Objective 2024

We will be a sustainable organization providing comprehensive programs and services which are inclusive and accessible to all women across Halton.



Client Service Delivery

GOAL 1

We will increase accessibility of programs and services across all of Halton, creating greater inclusion for all women.

OBJECTIVES/PRIORITIES

- ◆ Shift to a workplace that reflects the diversity of our community.
- ◆ Develop and execute a marketing strategy that promotes inclusivity and accessibility throughout all touch points.
- ◆ Increase engagement in areas that are underserved through increased community awareness and the education of programs and services.
- ◆ Leverage technology as a platform for increasing awareness and reach.

GOAL 2

We will further develop and expand our transitional housing programs to better support women as they move forward in their journey.

OBJECTIVES/PRIORITIES

- ◆ Expand transitional housing model across Halton.
- ◆ Continue to develop our transitional housing program and the services offered to empower clients' in their next stage of life.

Education & Advocacy



GOAL 1

We will have sustainable funding to maintain and expand high-quality education programs and services.

OBJECTIVES/PRIORITIES

- ◆ Develop and execute a proactive donor strategy.
- ◆ Build a public education fund of a minimum of \$4 million to sustain the program off the interest in perpetuity.
- ◆ Expand the educational model for wider distribution across Halton.

GOAL 2

We will be a leader in prevention efforts through community-based education and awareness prevention programs.

OBJECTIVES/PRIORITIES

- ◆ Be a stronger voice and advocacy for prevention funding.
- ◆ Increase engagement with men to strengthen awareness and prevent efforts.



Partnerships & Collaboration

GOAL

We will partner with like-minded organizations to provide an integrated approach to service delivery.

OBJECTIVES/PRIORITIES

- ◆ Form partnerships to leverage strengths, minimize duplicated efforts and broaden reach.
- ◆ Seek out and engage with partners who can help support the need for affordable housing and other needs for survivors.

Organizational Wellness



GOAL

We will foster an environment of empowerment and promote resilience and a positive team culture.

OBJECTIVES/PRIORITIES

- ◆ A workplace that promotes wellness and open communication.
- ◆ A highly engaged and motivated staff team.
- ◆ A focused training and professional development curriculum.
- ◆ A workplace that is diverse and inclusive.