

# *The* VENETIAN *Ball*



BEHIND EVERY *MASK* IS  
A *STORY* OF STRENGTH.

OAKVILLE CONFERENCE CENTER | FEBRUARY 21, 2026

SPONSORSHIP OPPORTUNITIES

## HOW YOU CAN HELP LEAD CHANGE

Partner with us for a night of elegance, impact, and purpose. The Venetian Ball brings together over 400 community members to stand with women and children impacted by intimate partner violence.

When you sponsor this event, you help women reclaim their lives, break the silence, and build a future of safety, dignity, and hope.

**You are part of the movement. You are part of the solution.**







## Our Vision & Mission Statement

**Halton Women's Place** is a gateway to safety, support, and a future free from abuse for women and their children. We provide shelter, vital resources, and violence prevention education to help build lives beyond abuse.

### *The* VENETIAN *Ball*

Each year, we host a fundraising gala to support our emergency shelters, community programs, and 24/7 crisis services. This year's event, *The Venetian Ball*, offers an elegant evening with a four-course dinner, live and silent auctions, and exciting entertainment.

#### YOUR IMPACT IN 2024



**196**

Total individuals served in shelter (103 women, 93 children)



**1,328**

Total calls to our crisis, information and support lines



**372**

Women and children served in Transitional Support Program



When I arrived at Halton Women's Place, I was broken spirited and broken hearted. HWP provided a place of safety where I was able to exhale and show up for my daughter. I will forever be grateful because my daughter is watching and I get to show her an empowered version of myself.

- AN HWP CLIENT

# THE BENEFITS OF BEING A SPONSOR

By partnering with us on this signature event, you will **MAKE A POWERFUL STATEMENT** and take a stand against domestic violence in our community.

Our ability to extend essential support and services to women and children during their most vulnerable moments hinges on events like this and the generous contributions of both corporate entities and individuals.

By partnering with HWP as a sponsor, your company can help provide lifesaving services for women and women experiencing domestic violence. Your investment will inspire change by creating safer futures without violence.

## WHY YOUR SUPPORT IS URGENT

Domestic violence is a crisis that too often stays silent.

**Every 48 hours, a woman or girl is killed in Canada.**

In Ontario alone, there were **59 femicides** last year and the pace is accelerating.

**3,491 women** and their **2,724 children** sleep in shelters on any given night in Canada. **About 300 are turned away.**

### Exposure:

As a sponsor, you will receive excellent brand visibility through event promotion, advertising and community engagement. You will also get **EXCLUSIVE ACCESS** to:

#### THE GALA AUDIENCE:

- **400-450** Attendees from across the Halton Region
- **52%** Corporate Tables | **48%** General Community Members (approx.)



### Social & Digital Reach:

When you support Halton Women's Place, your message reaches far beyond a single night — you reach the hearts and homes of thousands in our digital community.

#### Digital Reach:

**13,269 followers**  
**215K+ Users**  
**219K+ Impressions**



**Instagram:** 5,388 followers



**Facebook:** 3,100+ followers



**LinkedIn:** 1,395+ followers



**Email Subscribers:** 3,486



**TikTok:** We've expanded our digital reach with survivor-informed content, education, and impactful storytelling — engaging and inspiring a younger audience.



# SIGNATURE SPONSORSHIP OPPORTUNITIES



## PRESENTING SPONSOR

**\$25,000**

### SOLD OUT

- A heartfelt thank you to **Atlas Van Lines Canada** for joining us as our Presenting Sponsor for The Venetian Ball. Your extraordinary generosity will help provide shelter, counselling, and programs for women and children in our community.

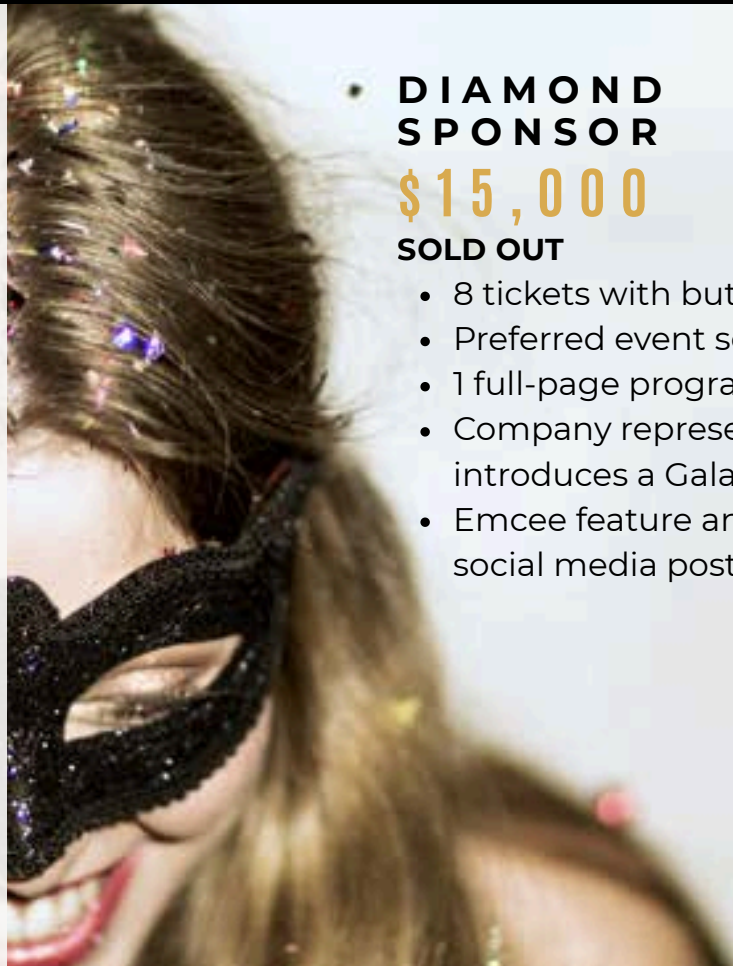


## DIAMOND SPONSOR

**\$15,000**

### SOLD OUT

- 8 tickets with butler service
- Preferred event seating with logo
- 1 full-page program ad
- Company representative introduces a Gala segment
- Emcee feature and individual social media post



**ALL  
SPONSORS  
RECEIVE:**

Recognition in event communications, website, and auction platforms  
Inclusion in the event program and sponsor slideshow  
Visibility in our "Total Raised" social media wrap-up  
Opportunity to donate a silent or live auction item for added exposure  
Complimentary Neighbours, Friends and Families (NFF) training for your staff

# SIGNATURE SPONSORSHIP OPPORTUNITIES

CONTINUED



## PLATINUM SPONSOR

**\$10,000**

(2 OF 3 REMAINING)

- 8 Gala Tickets with Butler Service
- Full-page program ad
- Preferred seating with logo
- Emcee recognition and individual social media feature



## GOLD SPONSOR

**\$7,500**

- 4 Gala Tickets
- Half-page program ad
- Preferred seating and emcee recognition

## SILVER SPONSOR

**\$5,000**

- 2 Gala Tickets
- Quarter-page program ad
- Emcee recognition

## BRONZE SPONSOR

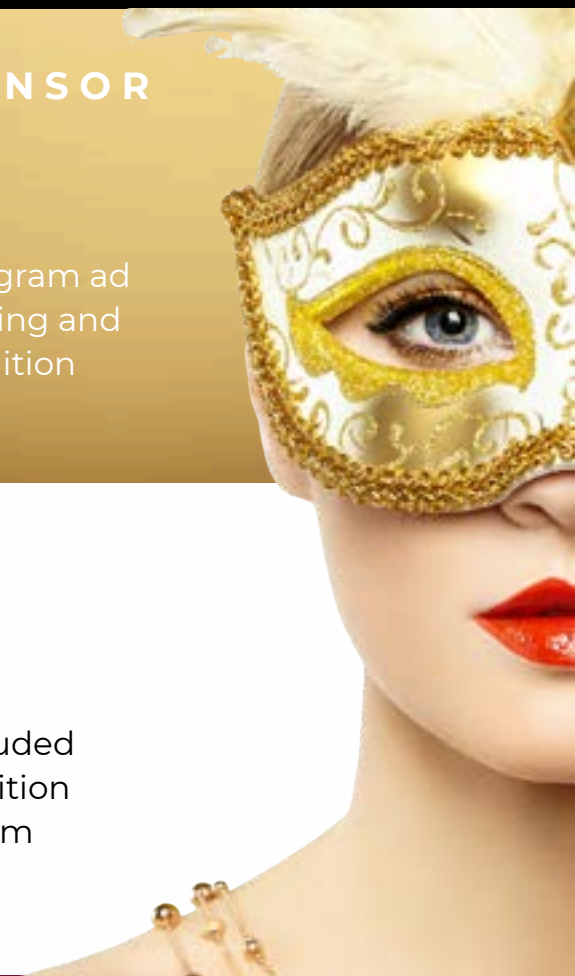
**\$3,000**

- 2 tickets to the Gala
- Emcee recognition
- Logo in program

## CRYSTAL SPONSOR

**\$1,000**

- No tickets included
- Emcee recognition
- Logo in program



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SPONSORS  
RECEIVE:**

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Inclusion in the event program and sponsor slideshow  
Visibility in our "Total Raised" social media wrap-up  
Opportunity to donate a silent or live auction item for added exposure  
Complimentary Neighbours, Friends and Families (NFF)  
training for your staff

# FEATURED SPONSORSHIP OPPORTUNITIES

These exclusive options let your brand become part of the evening's most memorable moments



## UNMASKED: STORIES OF SURVIVAL SPONSOR

**\$5,000**

- Be the force behind a deeply moving installation — a space where guests can read and reflect on anonymous stories submitted by survivors and community members.
- 2 tickets to attend the Gala Dinner and Auction, with preferred event seating
- Logo placement on the Unmasked: Stories of Survival installation signage
- Quarter page Feature Ad in program
- Emcee acknowledgment during Unmasked installation introduction

## SWEET TABLE SPONSOR

**\$4,000**

- Sponsor one of the most delightful parts of the evening - a show-stopping dessert experience guests will love and remember.
- 2 Gala Tickets with preferred event seating
- Quarter page Feature Ad in program
- Logo signage at sweet table
- Emcee mention during dessert announcement



## 360 VIDEO BOOTH SPONSOR

**\$3,000**

- 2 tickets to attend the Gala Dinner and Auction, with preferred event seating
- Your logo on the request 360 Videos
- Quarter page Feature Ad to be included in gala program
- Emcee highlight of your sponsorship at gala





# The VENETIAN Ball

To confirm your sponsorship, or  
for additional questions, contact:

**MELISSA HYSLOP**

**Event Specialist**

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PRESENTED BY



# HWP



IN SUPPORT OF

**Halton Women's Place**

*Healthy Relationships • Healthy Communities*